

Symposium on Sustainable Tourism in Lisbon

(as a part of celebration of the 480th anniversary of friendship between Japan - Portugal)

Date: 14 February 2023

Venue: Escola de Hotelaria e Turismo de Lisboa (Rua Saraiva de Carvalho, 41)

Organizer: Government of Japan (Embassy of Japan in Portugal)
Government of Portugal (Turismo de Portugal)

Language: English

Programme *(Partially Tentative below)*

	Registration
16:00	Welcoming Remarks - H.E. Mr. OTA Makoto, Ambassador of Japan to Portugal
16:05	Session 1 (from Public Sector) - Ms. Leonor Picão, Director of Supply Valuation, Turismo de Portugal - Mr. YAMASHITA Hiroshi, Director General of JNTO, Madrid Office (JNTO: Japan National Tourism Organization)
16:35	Session 2 (from Academic and Private Sectors) - Ms. Patricia Araújo, CEO Biosphere Portugal - PhD Ms. KATO Kumi, Professor of Wakayama University, Japan - Q&A session
17:35	Closing Remarks -H.E. Dr. Luis Araújo, President of Turismo de Portugal
17:40- 19:00	Cocktail (gathering with Private Sector)

